



Roberto Gooden
Promotions Director

Shannon Terstoppen
Program Director

Alexandra Nyman
Station Manager

Robert McKenzie
University Advisor

Sponsorship Agreement

This is an agreement for _____ to provide a program sponsorship for 90.3 WESS. The sponsorship will consist of a 30-second spot to be played _____ times a week for _____ weeks during the semester, beginning _____ and ending _____. The cost of the sponsorship is \$_____ and must be paid in advance of the date on which the sponsorship is set to run. In the event that technical difficulties prevent a spot from running, a “make good” spot during a similar time slot will be offered in its place. Sponsorships run for a total of twelve weeks. For example if the Signed Band package is purchased the sponsorship will be played three times a week for twelve weeks.

A rough text of the sponsorship is as follows:

Please be aware that we are a non-commercial radio station and cannot use qualitative descriptions or prices (i.e. “the best,” “the cheapest,” etc.) and cannot urge listeners to take action (i.e. “so give us a call”), as these are FCC restrictions under which college radio stations must operate.

I agree to the sponsorship terms stated in this contract by signing below.

Signature(s)

Roberto Gooden, Promotions Director 90.3 WESS