

Cost Chart

Prices based on number of mentions:

- ___ Rock Star \$500.00 (60 plays)
- ___ Major Label \$420.00 (48 plays)
- ___ Signed Band \$330.00 (36 plays)
- ___ Indie Group \$230.00 (24 plays)
- ___ Beginning Band \$120.00 (12 plays)

Business Name: _____

Contact Name: _____

Phone Number: _____

E-Mail: _____

Business Address: _____

Rock Star: The ad will play a total of 60 times over the course of twelve weeks. It will air five times a week and will cost \$8.30 a mention.

Major Label: The ad will play a total of 48 times over the course of twelve weeks. It will air four times a week and will cost \$8.75 a mention.

Signed Band: The ad will play a total of 36 times over the course of twelve weeks. It will air three times a week and will cost \$9.16 a mention.

Indie Group: The ad will play a total of 24 times over the course of twelve weeks. It will air two times a week and will cost \$9.50 a mention.

Beginning Band: The ad will play a total of 12 times over the course of twelve weeks. It will air once a week and will cost \$10.00 a mention.

Note: Mentions for sponsorships run from Monday - Friday starting within the second week of the semester and ending before the last week of classes.