The Horace Mann School for the Deaf and Hard of Hearing
Allston, MA

17th Annual GOLF BENEFIT

Monday, June 18th, 2012
Pinehills Golf Club
Plymouth, MA

sponsored by:
aiim
The Enterprise Content Management Association
New England Chapter
The Horace Mann School has a rich history of providing quality education for Deaf and Hard of Hearing students. Strengthened by associations with historical figures such as Alexander Graham Bell and Helen Keller, the Horace Mann School has been educating children and youth for over 130 years.

From birth to age 22, students benefit from Horace Mann’s comprehensive services, including full evaluations and support services. The school follows the same standards and curriculum frameworks as other Boston Public Schools and has an outstanding record of achievement. Today’s recognition of Horace Mann as an Effective Practice and Elementary Math Learning Site School highlights the continuation of high quality education for the school’s Deaf and Hard of Hearing Students.

The 17th Annual Golf Benefit brings together the school’s business partners in an effort to raise needed resources to continue the school’s success and to support continued progress. Participation in this benefit offers not only a day of golf, but provides an opportunity for business and community leaders to support the advancement of the education of Deaf and Hard of Hearing students.

Funds raised by the Golf Benefit are targeted for the advancement of the school’s Whole School Improvement Plan. One highlight of last year’s fundraising was to purchase Smart-Boards which are interactive electronic classroom white boards. A camera was bought to support the Boston University Photographic partnership. Printers, ink and toners enable teachers to produce materials for the classroom and homework. An answering machine for Spanish speaking parents provides access to our Hispanic parents. Liaison dollars also provide for urgent necessities that are not covered by our general budget. Our technology, supported by the Golf Benefit, has earned us the distinction of being a 21st Century Technology School.

The school recently developed a new and ambitious technology plan to insure universal access for all students and to remain current in this rapidly changing field.

• Registration and Networking at 9:30 AM
• Shotgun start at 11:00 AM
• Scramble Style tournament
• Reception at 4:00 PM with dinner and silent auction to follow
Just a few of the many supporters that attended the 2011 Golf Benefit.

Remember you can register on-line at: http://www.aiimne.org/

We look forward to seeing you on June 18th!
Sponsorship Opportunities

Sponsorship of this golf benefit gives your company a presence at this important event.

**PLATINUM**
Donation: $6,000
Three (3) Golf Foursomes
Sign on Hole
Sign on Putting Green
Recognition in Program
Corporate Sign on Clubhouse
Box Lunches
Golf Carts
Dinners

**GOLD**
Donation: $3,000
Two (2) Golf Foursomes
Sign on Hole
Recognition in Program
Corporate Sign on Clubhouse
Box Lunches
Golf Carts
Dinners

**SILVER**
Donation: $1,200
One (1) Golf Foursome
Sign on Hole
Recognition in Program
Box Lunches
Golf Carts
Dinners

**BRONZE**
Donation: $500
Two (2) Golf Players
Recognition in Program
Box Lunches
Golf Carts
Dinners

**INDIVIDUAL**
Donation: $195 (per player)
One (1) player within a Foursome
Box Lunch
Golf Cart
Dinner

**9TH HOLE MARKETING OPPORTUNITY**
Donation: $750
For more information, contact Nancy Muckle,
781-258-9050 or nancy@muckleandassociates.com

**HOLE SPONSORSHIP**
Donation: $200
Recognition on Golf Course and Sponsor Book.

**PROGRAM BOOK SPONSORSHIP**
- Business Card: $100
- 1/4 Page: $200
- 1/2 Page: $300
- Full Page: $500
Committee Contacts

**GOLF EVENT COORDINATOR**
**GENERAL QUESTIONS AND REGISTRATION**
Bob Williams  
*Pratt & Whitney*  
Tel: 978-852-4662  
obobwilliamscrm@cs.com

**HORACE MANN SCHOOL**
Sharon Clark  
*Liaison, Horace Mann School*  
Tel: 617-635-7941  
sclark@boston.k12.ma.us
Jeremiah Ford  
*Principal, The Horace Mann School*  
Tel: 617-590-7025  
jford@boston.k12.ma.us

**SPONSORSHIP–MARKETING**
Mari Cooney  
*Champion Stone Development, Inc.*  
Tel: 978-930-5411  
mjcooney1@aol.com
James Hardell  
*Nuance*  
Tel: 508-864-4168  
james.hardell@nuance.com
Nancy Muckle  
*Muckle & Associates*  
Tel: 781-258-9050  
nancy@muckleandassociates.com

**PUBLIC RELATIONS**
Jim Loveridge  
*BNY Mellon*  
Tel: 617-382-4208  
james.loveridge@bnymellon.com

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AllIM New England Chapter President, Steve Weissman (far right) and golf committee member, Nancy Muckle (third from left), present the 2011 Golf Benefit proceeds check to Principal Jeremiah Ford (center) and teachers.
The Benefit Committee

Mary Beth Allen
East Stroudsburg University

Dan Antion
American Nuclear Insurers

Donna DeSimone Buckley
Massachusetts Teachers Association

Janine Brinkman
Conservation Services Group

Ann Caputo Kirby
Consultant

Mark Carter
Iron Mountain

Sharon Clark
Liaison, The Horace Mann School

Mari Cooney
Champion Stone Development, Inc.

Jeremiah Ford
The Horace Mann School

Marian Fuscolda
Parent, The Horace Mann School

James Hardell
Nuance

Paulette Landry
Island Fashions and Gifts

Jim Loveridge
BNY Mellon

Nancy Muckle
Muckle & Associates

Tracy Smith
Eastman Kodak

Joseph Stewart
Open Text

Bob Williams
Pratt & Whitney

Horace Mann School elementary student watching an “I-Movie” for class.

Horace Mann School elementary student working on a classroom personal computer.

Horace Mann High School students working on a history assignment with teacher.
Directions

Pinehills Golf Club
54 Clubhouse Drive, Plymouth, MA 02360
508-209-3000

Pinehills Golf Club is located in Plymouth, MA, just 45 miles south of Boston and 8 miles from Cape Cod, and is easily reached by car from major transportation routes.

From Boston:
Take 93 South to Route 3 South. Take Exit 3 and bear left at end of ramp. Go 0.8 miles and turn left on Clubhouse Drive.

From Cape Cod:
Take Route 3 North. Take Exit 3 and bear right at end of ramp. Go 0.6 miles and turn left on Clubhouse Drive.

From Providence:
Take Route 95 North to Route 495, heading East. Exit at Route 44 and travel East to Route 3. Turn onto Route 3 South and proceed to Exit 3. Bear left at end of ramp. Go 0.8 miles and turn left on Clubhouse Drive.

One of the many foursome’s that supported the 16th Annual AIIM New England Chapter/Horace Mann School Golf Benefit on June 20, 2011.

AllIM New England Chapter professional members, John Chickering (left) and Mark Carter at the Pinehills Golf Club event.

Event material design: Patricia Cook, BNY Mellon. Design and printing of these materials generously donated by BNY Mellon’s General Services Division. Web services donated by: B. John Masters, Flamingo Services, Tampa, Florida.
Golf Registration

**SPONSORSHIP SELECTION**

- Platinum—$6,000
- Gold—$3,000
- Silver—$1,200
- Bronze—$500
- Individual—$195
- 9th Hole—$750
- Hole Sponsorship—$200

Make your own foursome or, if you prefer, we’ll place you in a group of equal handicap. **PLEASE PRINT CLEARLY**

**CONTACT**

**HANDICAP (INDEX / AVG. SCORE)**

**AREA CODE / PHONE NUMBER**

**E-MAIL ADDRESS**

**FIRST FOURSOME**

(Platinum, Gold or Silver, Bronze or Individual – if sponsored as an individual, let us know if you’d like to be paired with another player[s].)

**CONTACT**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**SECOND FOURSOME**

(Platinum or Gold)

**CONTACT**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**THIRD FOURSOME**

(Platinum)

**CONTACT**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

**NAME**

**HANDICAP (INDEX / AVG. SCORE)**

All reservations are final and will be accepted on a first-come, first-served basis.

**REGISTER ON-LINE AT:** http://www.aiimne.org/

**I am/We are unable to attend the golf benefit during the day, but would like to attend the evening dinner, awards ceremony, and auction.**

Dinner: $60.00 per person
Reception: 4:00 PM Dinner to follow

**ATTENDEE NAME**

**AREA CODE / PHONE NUMBER**

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**SPECIAL CONTRIBUTIONS**

- Our company does not wish to become a sponsor; however, we would be happy to make a financial contribution to the Horace Mann School for the Deaf and Hard of Hearing. Please include our company name as a Special Contributor in the sponsors book.

Company or individual name should appear as:

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- Our company does not wish to become a sponsor, but we would be happy to donate a gift as a prize or raffle item. Please contact me.

**NAME**

**AREA CODE / PHONE NUMBER**

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- Please make checks or company purchase orders payable to: Horace Mann School Golf Benefit

Return this form with payment to:
Horace Mann School Golf Benefit
P.O. Box 760942 • Melrose, MA 02176

If you have any questions, please contact Bob Williams at:
978-852-4662 or bobwilliamscrm@cs.com

Check, Money Order or Credit Card payments will be accepted (American Express, Mastercard and Visa)

For Credit Card payments: **PLEASE PRINT CLEARLY**

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**CARDHOLDER / COMPANY NAME**

**CREDIT CARD NUMBER**

**CREDIT CARD TYPE (CHECK ONE)**

- American Express
- Mastercard
- Visa

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P.O. Box 760942 • Melrose, MA 02176

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- American Express
- Mastercard
- Visa