



# The University Bulletin

**East Stroudsburg University  
of Pennsylvania**

*A Member of the Pennsylvania  
State System of Higher Education*

*A campus-wide publication issued each Tuesday and Friday*

**Tuesday, March 12, 2013**

## **Announcements**

**Join us for President Welsh's Inauguration Week!** ESU has GREAT EXPECTATIONS for the exciting schedule of activities planned for the week preceding President Welsh's inauguration as 13th president. The week-long celebration begins on Mon., April 1, with a faculty and staff kick-off breakfast and a wellness walk. A few of the week's highlights include a fashion show on Tues., April 2, and an exhibit, reception, and award ceremony organized by the ESU Student Art Association on Wed., April 3. These are just a few of the many scholarly, cultural, and athletic activities planned for Inauguration Week. Please show your support of East Stroudsburg University by attending one or more of these events. For a complete schedule of activities or for further details, visit [esu.edu/inauguration/events](http://esu.edu/inauguration/events).

**President's Inaugural Student Research and Scholarly Activity Symposium – Application Submissions Deadline, 4 p.m. Wed. March 13.** For applications contact: [yjin@live.esu.edu](mailto:yjin@live.esu.edu).

**Entrepreneurs On Entrepreneurship Seminars – Seminar 1: Social Media Marketing, 8 a.m. to Noon, Wed., March 13 at the ESU Innovation Center.** The Northeast Pennsylvania Chapter of Score in partnership with ESU's Research and Economic Development division and Constant Contact presents a "different" kind of social media program. This seminar is a beginners level introduction covering the fundamentals of using LinkedIn, Twitter and Facebook to enhance online profiles. Participants will learn best practices in email usage and how to increase brand awareness. The public is invited at no cost. Registration is required – seating is limited. To register call 570-422-7953.

**Graduate Student Seminar: Determining Your Next Journey(s): Life After Graduate School, 3 - 4 p.m. Wed., March 13 in Beers Lecture Hall.** Robert P. Fleischman, J.D., professor and graduate coordinator of sport management, will share reflections on his journey through careers in law and higher education. A question and answer session will be held at the end of the presentation. Please note: graduate assistants are highly encouraged to attend at least two seminars per semester. Light refreshments will be served.

**Being An Active Learner Among New College Experiences (B.A.L.A.N.C.E.) Will Hold Two Free Workshops March 14. Surviving Spring Break, 2 - 2:50 p.m.,** presenter RISK Student Educators. **Interviewing Skills – Blue or Black Suit?, 3 - 3:50 p.m.** with presenter Daria Wielebinski, director of Career Development and Student Success.

**Week of March 11 – March 15: Midterm Madness – Get Tutoring Help For Writing, 1 - 9 p.m. Monday-Thursday and 1 - 5 p.m. Friday, at The Writing Studio in the Kemp**

**Library.** Free coffee, snacks and a quiet study space. We hope to see you there!

**How to Obtain an Internship – Workforce Ready? 2 - 3 p.m. Tues., March 12 in Stroud 220.** Internships are a great way to try out a career field, enhance your résumé with practical experience and make professional contacts. Attend one of our internship workshops and learn more about why internships are such an important step toward your future career. For more information, call 570-422-3219.

**Join the Graduate and Professional Student Association (GPSA), at 9 p.m. Tues., March 12 at Sarah Street Grill.** GPSA will be gathering to support one of ESU's own graduate students, Regina Sayles, [www.reginasayles.com](http://www.reginasayles.com), as she performs live at Sarah Street, [www.sarahstreetgrill.com](http://www.sarahstreetgrill.com), on Tuesday, March 12 at 9 p.m. Regina is a graduate student in the Instructional Technology program at ESU and performs a range of covers and original music. There is no cover charge for this event! Interested students should reach out to GPSA via the Facebook page at [www.facebook.com/GPSAESU](http://www.facebook.com/GPSAESU) or email Adam Demetros to learn more about transportation opportunities. GPSA may be able to provide Pocono Pony bus tickets and/or students can sign up for the ESU Safe Ride program.

**Hearts for Sandy Hook Elementary, 9 p.m. March 13, at the University Ridge Community Center.** Come to University Ridge and draw or write on a pre-cut heart that will be sent to Newtown's Elementary School. This is a great way to touch the lives of the students and fill the school with hope and warmth after the tragedy in December. Snacks and drinks provided. Contact Luke or Sabrina with any questions, 570-422-2400.

**Annual Empty Bowls Luncheon, 11:30 a.m. - 1 p.m. Thurs., March 14 in the Keystone Room.** Empty Bowls is a National Organization that supports local food donations in the community. Please join us at our 6th annual event. Tickets are \$10 and can be purchased from Linda in the Hotel, Restaurant & Tourism Management Department, Monday – Friday from 8:30 - 11:30 a.m.

**Be Smart And Save – Sneakers And More Sale! 9 a.m. to 6 p.m. Tues., March 26 in the Keystone Room.** Most sneakers half price or less. Sneakers normally retail for \$50 - \$140. First quality, name brands. Ladies' (5 - 11) and Men's (6 1/2 - 15). Come early for best selection. Payment methods: cash, charge cards and student charges accepted. Sponsored by ESU Women's Field Hockey Team.

**The Spring 2013 University Leadership/University Service Award Applications Are Now Available.** This is the highest non-academic award that a graduating senior can receive. Applications are available in the SAA Office, Room 223 of

the University Center. Deadline for completed applications is Friday, March 15. For more information, call 570-422-3607.

**2013 Student Organization Awards** - The Student Senate, in conjunction with the Office of Student Activities, has developed this program to recognize student organizations for the outstanding programs they plan and projects in which they are involved and their leaders. Details on the awards to be presented were sent to student organization leaders and advisers. The awards will be presented on Wed., April 17 at 7 p.m. at a ceremony in the Keystone Room. The submission deadline for 2013 Student Organization Awards is Wed., March 27. Get your organization recognized for its great work. For more information, contact John Robinson at 570-422-3607.

**Students and Professional Colleagues:** To help students prepare for the Inaugural Student Research and Scholarly Activity Symposium on April 4, the planning committee has arranged for a session on preparing effective academic posters and PowerPoint presentations. Darlene LaBar, associate professor of art, Luis Vidal, multi-media specialist, and Patricia Kennedy, J.D., Ph.D., associate professor of communication studies, will present the program and offer coaching. For more information, contact Dr. Kennedy, at 570-422-3136, or pkennedy@esu.edu.

**A Great Opportunity To Study And Travel In Turkey This Summer And Earn ESU Credits!** ESU will offer a summer study abroad program in Turkey in 2013! The program is based at Anadolu University in the ancient city of Eskisehir and is open to all ESU students in good standing. The program will run from July 16 until August 13. Cem Zeytinoglu, Ph.D., and Rob McKenzie, Ph.D., both of the communication studies department, will lead the group to Turkey. Dr. Zeytinoglu will teach advertising and propaganda (CMST 367) and Dr. McKenzie will teach comparative media (CMST 410). In addition, the program includes three days of touring Istanbul, one the largest cities in Europe and the capital of the old Ottoman Empire. If you are interested, please contact Zeytinoglu at czeytinoglu@esu.edu or 570-422-3911. There will be two information sessions for this program. The first meeting is Thurs., March 14 at 2 p.m. and the second will be held on Tues., March 26 at 2 p.m. Both sessions will be in Monroe Hall, Room 116.

**ESU Freshmen and Seniors – Watch Your ESU Email for an Invitation to Take The National Survey of Student Engagement.** This online survey is an opportunity for you to describe your experiences at ESU so far. ESU wants to know what you think! Complete the survey and be entered into a weekly drawing to win \$50. One freshman and one senior winner will be chosen each week. For more information, call 570-422-3574.

## Student Activities

**Wed., March 13      Etiquette Dinner  
P&J Café, 5 p.m. - 6:30 p.m.**

The Leadership Programming and Career Development and Student Success Center presents the Etiquette Dinner. Learn what to do and not to do while you're dining with a potential employer or attending a formal dinner. Space is limited, reserve your spot. Sign up at the Student Activities Complex Center, or email Tiffany Smith at: tas0704@live.esu.edu.

## Faculty & Staff

**WellU Group Fitness Classes.** All classes are open to faculty and staff. You must have an eCard to participate and wear athletic clothing and sneakers.

Monday: 5:15 - 6 p.m., Kick-N-Sculpt

Tuesday: 5:30 - 6:15 p.m., Cardio/Strength

Thursday: 5:15 - 6 p.m., Zumba

All classes are held at Rec B Fitness Center. For more information, contact Jessica Kornhausl, MA, PHR, assistant director of employee services, at 570-422-3747.

## Art, Music & Theatre

**Exhibit shown until March 15**

**Madelon Powers Gallery**

Recent Work: Brenda Quinn, ceramics

Sharon Cosgrove, paintings

Gallery hours: 11 a.m. - 7 p.m., Wednesday and Thursday, and 11 a.m. - 4 p.m., Monday, Tuesday and Friday.

Open to the public at no cost.

For information call, 570-422-3483 or email esuarts@esu.edu.

**March 12, 8 p.m.**

Abeloff Center for the Performing Arts

The Vagina Monologues

Presented by Feminist Alliance

Admission charge

For information/reservations, call 570-422-3378.

**Wednesday, April 3, 4-6 p.m.**

Madelon Powers Gallery

Reception for artists

Open to the public at no cost.

For information, 570-422-3483 or esuarts@esu.edu.

**Friday, April 12, 7:30 p.m.**

Cecilia S. Cohen Recital Hall

Senior Lecture/Performance

Samuel Roma, drums

Open to the public at no cost.

For information, 570-422-3483 or esuarts@esu.edu.

**COURSES PENDING APPROVAL** by the university-wide curriculum committee. Descriptions are available upon request in the office of the committee chair in the English Department (Stroud 309). Address questions within 10 university calendar days after first appearance.

**Change in Program:**

B.S. Psychology, Applied Concentration  
(change in req. courses)

B.S. Psychology, Counseling

Concentration (change in req. courses)

B.S. Psychology, Research Concentration  
(change in req. courses)

Bulletin Submissions: Please submit all announcements to the Office of University Relations via email to bulletin@esu.edu. Announcements are limited to three consecutive bulletins. Right to edit reserved. If the public is invited at no cost/or cost, please note it in the announcement. Deadline for submission is 10 a.m. Monday and Thursday. Submissions received after the deadline will get published in the following issue. The bulletin can also be read at this website: [www.esu.edu/universitybulletin](http://www.esu.edu/universitybulletin).

For special accommodations, contact the event sponsor.

