



**East Stroudsburg University  
of Pennsylvania**

*A Member of the Pennsylvania  
State System of Higher Education*

# The University Bulletin

*A campus-wide publication issued each Tuesday and Friday*

**Tuesday, March 19, 2013**

## **Announcements**

**Join us for President Welsh's Inauguration Week!** ESU has GREAT EXPECTATIONS for the exciting schedule of activities planned for the week preceding President Welsh's inauguration as 13th president. The week-long celebration begins on Mon., April 1, with a faculty and staff kick-off breakfast and a wellness walk. A few of the week's highlights include a fashion show on Tues., April 2, and an exhibit, reception, and award ceremony organized by the ESU Student Art Association on Wed., April 3. These are just a few of the many scholarly, cultural, and athletic activities planned for Inauguration Week. Please show your support of East Stroudsburg University by attending one or more of these events. For a complete schedule of activities or for further details, visit [esu.edu/inauguration/events](http://esu.edu/inauguration/events).

**Entrepreneurs on Entrepreneurship Seminars – Seminar 2: Writing a Successful Marketing Plan, 8:30 to 11:30 a.m. Wed., March 27 at the ESU Innovation Center.** This seminar will focus on how to transform business ideas into a comprehensive marketing plan. The marketing plan outlines steps to achieve marketing objectives with minimal risks. This seminar will be useful for entrepreneurs, small business owners or anyone who is in the process of assessing how to meet business objectives with a well-developed marketing plan. The public is invited at no cost. Registration is required – seating is limited. To register call 570-422-7953.

**Being An Active Learner Among New College Experiences (B.A.L.A.N.C.E.) Will Hold a Free Workshop March 28.**

**The Naked Roommate: 108 Issues You Might Run Into in College, 2 - 2:50 p.m.** in Beers Lecture Hall with presenter Tyler Dillion, student and orientation leader.

**Be Smart and Save – Sneakers and More Sale! 9 a.m. to 6 p.m. Tues., March 26 in the Keystone Room.** Most sneakers half price or less. Sneakers normally retail for \$50 - \$140. First quality, name brands. Ladies' (5 - 11) and Men's (6 1/2 - 15). Come early for best selection. Payment methods: cash, charge cards and student charges accepted. Sponsored by ESU Women's Field Hockey Team.

**2013 Student Organization Awards** - The Student Senate, in conjunction with the Office of Student Activities, has developed this program to recognize student organizations for the outstanding programs they plan and projects in which they are involved and their leaders. Details on the awards to be presented were sent to student organization leaders and advisers. The awards will be presented on Wed., April 17 at 7 p.m. at a ceremony in the Keystone Room. The submission deadline for 2013 Student Organization Awards is Wed., March 27. Get your organization recognized for its great work.

For more information, contact John Robinson at 570-422-3607.

**Students and Professional Colleagues:** To help students prepare for the Inaugural Student Research and Scholarly Activity Symposium on April 4, the planning committee has arranged for a session on preparing effective academic posters and PowerPoint presentations. Darlene LaBar, M.F.A., associate professor of art, Luis Vidal, multi-media specialist, and Patricia Kennedy, J.D., Ph.D., associate professor of communication studies, will present the program and offer coaching. For more information, contact Dr. Kennedy at 570-422-3136, or [pkennedy@esu.edu](mailto:pkennedy@esu.edu).

**President Marcia G. Welsh, Ph.D., Cordially Invites You to the Grand Opening of the ESU Student Veterans Center, 2 to 4 p.m. Tues., April 9 in Room 118 in Zimbar-Liljenstein Hall.** A brief program will be followed by tours of the center and light refreshments. Information for veterans will be available. You can find more info at [www.esu.edu/va](http://www.esu.edu/va).

**The Dept. of Academic Enrichment and Learning; STAR Program is Accepting Applications for Student Peer Mentors for Summer 2013 and the 2013-2014 Academic Year.** Peer mentoring is a service for STAR students at East Stroudsburg University. The program is supported by faculty and staff. Peer mentors provide help with college adjustment and dealing with personal, academic, and career concerns, and decision making. All of this is offered in a confidential, non-judgmental environment. **Time Commitment:** 10 hours per week for the academic year. **Academic Requirements:** Minimum GPA of 2.8 and up. Minimum 30 earned credit hours. **Application deadline:** April 12. All application materials can be picked up and returned to The Learning Center, Rosenkrans East, Room 21.

**A Great Opportunity to Study and Travel In Turkey This Summer and Earn ESU Credits!** ESU will offer a summer study abroad program in Turkey in 2013! The program is based at Anadolu University in the ancient city of Eskisehir and is open to all ESU students in good standing. The program will run from July 16 until August 13. Cem Zeytinoglu, Ph.D., and Rob McKenzie, Ph.D., both of the communication studies department, will lead the group to Turkey. Dr. Zeytinoglu will teach advertising and propaganda (CMST 367) and Dr. McKenzie will teach comparative media (CMST 410). In addition, the program includes three days of touring Istanbul, one of the largest cities in Europe and the capital of the old Ottoman Empire. If you are interested, please contact Dr. Zeytinoglu at [czeytinoglu@esu.edu](mailto:czeytinoglu@esu.edu) or 570-422-3911. The next meeting will be held on Tues., March 26 at 2 p.m. in Monroe Hall, Room 116.

**Requesting Donations:** The sociology, social work, and criminal justice departments are seeking donations/assistance for Kevin Donahue, a Milford police officer and firefighter who has been diagnosed with stage 3 testicular cancer. Donahue has no medical insurance as he is a part-time officer. Donahue, 27, who was recently engaged, will receive intensive chemotherapy treatments in a four-week program and is unable to work during the treatments. Proceeds from the fundraiser will help offset medical and living expenses.

T-shirts and wristbands are being sold to assist Officer Donahue at the criminal justice office - Stroud 419B. Shirts are \$15 and wristbands are \$2. We are seeking to sell all of the shirts/wristbands by March 30 so a monetary gift can be presented to Officer Donahue at an event for him in Milford that day. Contact Professor Richard A. Ruck at 570-422-3453, or rruck@esu.edu for details, or if you wish to help in any way. Direct donations are being accepted as well. Mail to: Benefit for Donahue/Milford Fire Department, P.O. Box 1369, Milford, PA 18337.

**The ESU Speech-Language Pathology Department Will Hold a Public Meeting During the Reaccreditation Site Visit by the Council on Academic Accreditation (CAA) in Audiology and Speech-Language Pathology.** All members of the community are welcome to attend. Attendees will have the opportunity to meet with members of the accreditation site visit team to provide personal observations and experiences related to the graduate program's compliance with CAA's accreditation standards. Interested parties may either attend this meeting to provide oral or written testimony to the site visit team, or provide comments to the CAA prior to the site visit. Written comments provided prior to the site visit must be submitted no later than Saturday, March 23. All written testimony must include the commentor's name, address, telephone number, and relationship to ESU's Department of Speech-Language Pathology. All written comments must be signed and submitted to: Accreditation Public Comment, Council on Academic Accreditation in Audiology and Speech-Language Pathology, American Speech-Language-Hearing Association, 2200 Research Blvd., #310 Rockville, MD 20850. A copy of the Standards for Accreditation and/or the CAA's Policy on Public Comment may be obtained by contacting the Accreditation Office, American Speech-Language-Hearing Association (ASHA), 2200 Research Boulevard #310, Rockville, MD 20850, calling ASHA's Action Center at 800-498-2071 or accessing the documents on ASHA's website at: [www.asha.org/academic/accreditation/accredmanual/section3/](http://www.asha.org/academic/accreditation/accredmanual/section3/)

**ESU Freshmen and Seniors – Watch Your ESU Email for an Invitation to Take The National Survey of Student Engagement.** This online survey is an opportunity for you to describe your experiences at ESU so far. ESU wants to know what you think! Complete the survey and be entered into a weekly drawing to win \$50. **Weekly Winners:** Congratulations to Maegan Mostellar, Melvin Arcangel, Kailey Ragard, and Corey Happel. For more information, call 570-422-3574.

## Student Activities

**Tues., March 26, 9 p.m.:** Musician Regina Sayles, Dansbury Commons

**Fri., March 29, 9 p.m.:** Musician Justin Rosario, Dansbury Commons

## Faculty & Staff

A representative from Great West, 457 Deferred Compensation Program, will be on campus in the Science and Technology Building, conference room 338 on the following dates and times:

- Tuesday, March 26 from 9 - 11 a.m.
- Tuesday, April 30 from 10 a.m. - 2 p.m.
- Friday, May 31 from 10 a.m. - 2 p.m.

Employees interested in scheduling a meeting should call or email Justen Yatko at 570-290-9576 or [justen.yatko@gwrs.com](mailto:justen.yatko@gwrs.com).

**The Office of Human Resource Management and the Employee Development Committee are pleased to announce Employee Enrichment Days March 20 – 21, 2013. Workshops will include:**

### Wed., March 20

**8:30 - 9:30 a.m. – Zimbar 214**

#### Welcome to Sandwich Generation

Taking care of elderly parents/relatives while supporting your own adult child or children. General overview of Monroe County Area Agency on Aging's services and what services are available through government funded programs versus private pay; planning strategies you should address for yourself and your aging relatives. Presenter: Joanne Karasek, Monroe County Area Agency on Aging.

**10:30 - 11:30 a.m. – Zimbar 214**

#### The DNA of Communication

Communication is the most talked about and least understood area of human behavior. Learn to master the art of communication. Presenter: Marianne Chester, mEnterpriseSolutions.

### Thurs., March 21

**10 - 11 a.m. – Zimbar 214**

#### Part II: Money Management and Making the Most of Your Financial Future

It's never too late and it's always possible, to successfully plan for the future. A wide range of informative topics will continue to be discussed such as: Identifying priorities and financial goals, budgeting and building cash reserves, risk management and insurance, strategies for reducing taxes, and planning for and funding your retirement. You do not need to have attended Part I to attend Part II. If you have attended the Part I workshop, please bring your workbook to this session. Presenter: Carolyn Brooks, Waddell and Reed Financial Advisers.

#### Noon to 1:30 p.m. – Dansbury Commons Healthy Cooking Demonstration

Enjoy cooking at home using nutritious ingredients. Attendees will participate in food preparation – salad and dressing, entrée and dessert. Lunch will be served and everyone will get to taste their creations. Limited seating. You must register by March 14, 2013. Presenter: Chef Kathy Ulichny, ARAMARK.

**2 - 3 p.m. – Zimbar 214**

#### Importance of Nutrition and Exercise

Discussions will focus on the importance of health, fitness and nutrition in your present and future as well as calories in food and how long it would take to work them off, stressing that it

is difficult to exercise off excess calories. Also, general health tips and optimum foods for working out will be discussed. Presenters – Nutrition: Dianne Chelak, Pocono Medical Center. Exercise: Jill Harper, ESU Recreation Center.

Employees need to obtain supervisor's approval to attend. Supervisors are encouraged to allow their employees to attend based on maintaining necessary operations. Overtime will not be paid for attendance at this event.

To register for these events, please contact Jess Diaz at [jdiaz@esu.edu](mailto:jdiaz@esu.edu).

### Retirement Fair

**Date:** Tuesday, March 26, 2013  
**Location:** Warren E. '55 and Sandra Hoeffner Science and Technology Center Auditorium  
**Time:** Noon to 4 p.m.

Please note there will be tables set up in the lobby outside of the auditorium in case you cannot attend a session, but would like to speak to one of our retirement reps. Fidelity, VALIC, ING and PSECU will each have a table.

#### State Employees' Retirement System (SERS): Ellis Wilner, Retirement Counselor

Time: 12:30 – 1:15 p.m.

#### Great West: 457 Deferred Compensation: Justen Yatko, Retirement Education Counselor

Time: 1:30 – 2 p.m.

#### Simplifying Social Security: Evelyn Martucci, Monroe County Social Security Office

Time: 2:15 – 3 p.m.

#### TIAA-CREF: Nicholas Hargreaves, Associate Financial Consultant

Time: 3:15 – 4 p.m.

## Art

### Wednesday, April 3, 4-6 p.m.

Madelon Powers Gallery

Reception for artists

Open to the public at no cost.

For information, 570-422-3483 or [esuarts@esu.edu](mailto:esuarts@esu.edu).

## Courses Pending Approval

By the University-Wide Curriculum Committee. Descriptions are available upon request in the office of the committee chair in the English department (Stroud 309). Address questions within 10 university calendar days after first appearance.

#### Additions:

- NURS 214 Foundations of Nursing Practice Clinical (2:0:7.5)
- NURS 222 Health Transitions from Birth through Young Adult Clinical (2:0:7.5)
- NURS 311 Health Transitions I: Experience of Illness in the Middle Adult Years (2:2:0)
- NURS 312 Health Transitions I: Experience of Illness in the Middle Adult Years Clinical (2:0:7.5)
- NURS 314 Psychiatric and Mental Health Nursing Across the Lifespan Clinical (2:0:7.5)
- NURS 315 Nursing Care Simulation I (1:0:1)
- NURS 322 Health Transitions II: Experience of Illness in the Middle Adult Years Clinical (2:0:7.5)

- NURS 324 Health Transitions in the Childbearing Family Clinical (2:0:7.5)
- NURS 412 Health Transitions III: The Client's Experience of Complex Illness (2:0:7.5)
- NURS 414 Health Transitions in the Older Adult Clinical (2:0:7.5)
- NURS 415 Nursing Care Simulation III (1:0:1)
- NURS 420 Synthesis of Nursing Knowledge (3:3:0)
- NURS 422 Nursing Leadership and Management Clinical (2:0:7.5)
- NURS 424 Nursing Care of Diverse Populations in the Community Clinical (2:0:7.5)

#### Changes:

- NURS 211 Health Assessment for Nurses (change in #, des., pre-req.)
- NURS 212 Health Assessment for Nurse Laboratory (change in #, des., pre-req.)
- NURS 213 Foundations of Nursing Practice (change in title, code, #, des., pre-req.)
- NURS 220 Nutrition and Diet Therapy (change in #, pre-req.)
- NURS 221 Health Transitions from Birth through Young Adult (change in title, code, #, des., pre-req.)
- NURS 310 Introduction to Evidence Based Nursing Practice (change in title, #, pre-req.)
- NURS 313 Psychiatric and Mental Health Nursing Across the Lifespan (change in title, #, pre-req.)
- NURS 321 Health Transitions II: Experience of Illness in the Middle Adult Years (change in title, code, #, des., pre-reqs.)
- NURS 323 Health Transitions in the Childbearing Family (change in title, code, #, des., pre-reqs.)
- NURS 325 Nursing Care Simulation II (change in code, #, des., pre-req.)
- NURS 409 Independent Study (change in #)
- NURS 411 Health Transitions III: The Client's Experience of Complex Illness (change in title, code, #, des., pre-reqs.)
- NURS 413 Health Transitions in the Older Adult (change in title, #, des., pre-req.)
- NURS 421 Nursing Leadership and Management (change in title, code, #, des., pre-req.)
- NURS 423 Nursing Care of Diverse Populations in the Community (change in title, code, #, des., pre-req.)

#### Deletions:

- NURS 101 Nursing Seminar (1:1:0)
- NURS 102 Concepts of Professional Nursing (3:3:0)
- NURS 308 Pharmacology: Implications for Nursing Practice (3:3:0)

#### Change in Program:

B.S. Nursing (change in req. courses, co-reqs.)

**Bulletin Submissions:** Please submit all announcements to the Office of University Relations via email to [bulletin@esu.edu](mailto:bulletin@esu.edu). Announcements are limited to three consecutive bulletins. Right to edit reserved. If the public is invited at no cost/or cost, please note it in the announcement. Deadline for submission is 10 a.m. Monday and Thursday. Submissions received after the deadline will get published in the following issue. The bulletin can also be read at this website: [www.esu.edu/universitybulletin](http://www.esu.edu/universitybulletin).

For special accommodations, contact the event sponsor. 