



# The University Bulletin

**East Stroudsburg University  
of Pennsylvania**

*A Member of the Pennsylvania  
State System of Higher Education*

*A campus-wide publication issued each Tuesday and Friday*

**Friday, March 29, 2013**

## **Announcements**

**Join us for President Welsh's Inauguration Week!** ESU has GREAT EXPECTATIONS for the exciting schedule of activities planned for the week preceding President Welsh's inauguration as 13th president. The week-long celebration begins on Mon., April 1, with a faculty and staff kick-off breakfast and a wellness walk. A few of the week's highlights include a fashion show on Tues., April 2, and an exhibit, reception, and award ceremony organized by the ESU Student Art Association on Wed., April 3. These are just a few of the many scholarly, cultural, and athletic activities planned for Inauguration Week. Please show your support of East Stroudsburg University by attending one or more of these events. For a complete schedule of activities or for further details, visit [esu.edu/inauguration/events](http://esu.edu/inauguration/events) or see page 3 in this issue of the bulletin.

**Being An Active Learner Among New College Experiences (B.A.L.A.N.C.E.) Will Hold a Free Workshop April 4. Credit Cards and College Students, 2 - 2:50 p.m.** in Beers Lecture Hall with presenter Karen DiBello, PSECU.

**Students and Professional Colleagues:** To help students prepare for the Inaugural Student Research and Scholarly Activity Symposium on April 4, the planning committee has arranged for a session on preparing effective academic posters and PowerPoint presentations. Darlene LaBar, MFA, associate professor of art, Luis Vidal, multi-media specialist, and Patricia Kennedy, J.D., Ph.D., associate professor of communication studies, will present the program and offer coaching. For more information, contact Dr. Kennedy at 570-422-3136, or [pkennedy@esu.edu](mailto:pkennedy@esu.edu).

**Kick Butts Days at ESU! Clean Up the ESU Campus of Cigarette Butts, 9 a.m. April 1 until 3 p.m. April 3 Outside The University Center.** Supplies can be picked up between 9 a.m. and 3 p.m. You may clean up at any time on these three days. Turn in your butts where you picked up the supplies from 9 a.m. to 3 p.m. on these three days and be entered into the raffle for an iPad Mini! A raffle will be held on April 13 at 3:30 p.m. in the Warren E. '55 and Sandra Hoeffner Science and Technology Center. The first 200 participating people will receive a goody bag! For more information, contact Alyson Patascher at [apatascher@esu.edu](mailto:apatascher@esu.edu).

**Preparing For An Interview, 2 - 3 p.m. Tues., April 2 in Stroud 220.** Interviews are like taking exams: the better you prepare, the better you will perform and the more comfortable you will be. Learn how to prepare for an interview, how to research companies, what to wear, the different types of interviews, how to negotiate a salary and how to ease any interview anxiety. Also learn how to prepare for certain types of

questions (e.g. behavioral questions). The goal is to help you present yourself in the best way possible. Sponsored by Career Development and Student Success.

**What You Didn't Learn About the Interview...But Need to Know to Exceed Expectations at 3 p.m. Thurs. April 4 in Stroud 220.** Presented by Carter McClure, manager, Business Accelerator Program and Career Development and Student Success. This entertaining presentation will introduce you to "power posing," theme music, room scanning, small talk, Oprah and Lil Wayne. These concepts and classics such as elevator pitches and homework will position you for the best interview ever.

**A Gathering of Students from Nearly 20 Universities in Europe and the United States for Political Role-Playing at its Highest Level Will Take Place April 4 - 7 at Different Locations on Campus.** The International European Union Simulation (Eurosim) is a rigorous four-day exercise that strives to enhance knowledge of the European Union (EU), international law, diplomatic protocol, and diplomatic procedures by negotiating real problems and issues presented to the delegates. This will be the largest and most diverse gathering of students and faculty in the history of ESU, and will include 18 universities, of which seven are from Europe, represented by 160 students and 25 faculty from 28 different nations. Student delegates will assume the role of policy makers and apply their knowledge and negotiating skills in discussions with other participants. For more information on Eurosim 2013, please contact John Eliasson, Ph.D., at 570-422-3250 or by email at [jeliasson@esu.edu](mailto:jeliasson@esu.edu).

**A Paintball Event, 1 to 5 p.m. Sun., April 7 at Stony Acres.** The cost is \$15 for ESU students and \$25 for non-students. Players will be given equipment and overalls to put over their clothes. Players will receive 200 paintballs at the start of the game, and can purchase additional rounds if wanted. After the game, there will be free food available! If you are interested in playing, please pre-register at the ticket sales desk in room 211 (top floor of the Union) by April 4! You may sign up for a ride to Stony Acres. If you prefer to drive, directions to Stony Acres and additional information can be found on [facebook.com/stonyacres](http://facebook.com/stonyacres) or [esu.edu/stonyacres](http://esu.edu/stonyacres). For further assistance, please call 570-422-3334 or write to [ehernande2@esu.edu](mailto:ehernande2@esu.edu).

**President Marcia G. Welsh, Ph.D., Cordially Invites You to the Grand Opening of the ESU Student Veterans Center, 2 to 4 p.m. Tues., April 9 in Room 118 in Zimbar-Liljenstein Hall.** A brief program will be followed by tours of the center and light refreshments. Information for veterans will be available. You can find more info at [www.esu.edu/va](http://www.esu.edu/va).

**The Dept. of Academic Enrichment and Learning; STAR Program is Accepting Applications for Student Peer Mentors for Summer 2013 and the 2013-2014 Academic Year.** Peer mentoring is a service for STAR students at East Stroudsburg University. The program is supported by faculty and staff. Peer mentors provide help with college adjustment and dealing with personal, academic, and career concerns, and decision making. All of this is offered in a confidential, non-judgmental environment. **Time Commitment:** 10 hours per week for the academic year. **Academic Requirements:** Minimum GPA of 2.8 and up and a minimum 30 earned credit hours. **Application deadline:** April 12. All application materials can be picked up and returned to The Learning Center, Rosenkrans East, Room 21.

**A Discussion Celebrating the 50th Anniversary of the Rolling Stones, 7 - 9 p.m. Sat., May 4 in Stroud Hall, Room 117.** Rob McKenzie, Distinguished Professor of Communication Studies and host of the "Stones Hour" on WESS Radio (90.3 FM), Tuesdays from 6 - 7 p.m., will lead a discussion about the Stones, showing concert footage and playing songs and unique song versions from the past 50 years. There will be a special focus on Keith Richards. Audience participation will be invited. More information can be obtained by emailing [mckenzie@esu.edu](mailto:mckenzie@esu.edu).

**ESU Freshmen and Seniors – Watch Your ESU Email for an Invitation to Take The National Survey of Student Engagement.** This online survey is an opportunity for you to describe your experiences at ESU so far. ESU wants to know what you think! Complete the survey and be entered into a weekly drawing to win \$50. **Weekly Winners:** Congratulations to Maegan Mostellar, Melvin Arcangel, Kailey Ragard, and Corey Happel, Nicholas Scalzo, and Mikhail McCalla. For more information, call 570-422-3574.

## Student Activities

<b>Fri., March 29, 9 p.m.</b>	Musician Justin Rosario Common Grounds
<b>Tues., April 2, 9 p.m.</b>	Musicians Devon and Athenia Henderson, Dansbury Commons <a href="http://www.dnasmusic.com">www.dnasmusic.com</a>
<b>Fri., April 5, 9 p.m.</b>	Customized Pillowcases Dansbury Commons
<b>Tues., April 9, 7 p.m.</b>	PRIDE Drag Show Keystone Room
<b>Tues., April 9, 9 p.m.</b>	Musician, Billy Bauer Dansbury Commons
<b>Sun., April 14</b>	Bus Trip to NYC –Tour of NBC Studios in Times Square.

The bus will depart ESU from the Warren E. '55 and Sandra Hoeffner Science and Technology Center at **9 a.m.** and return to campus about **9:30 p.m.** The cost is \$25 for ESU students and \$40 for guests. The Campus Activities Board (CAB) sponsors the event. For more information, please contact CAB at 570-422-3396 or the Office of Student Activities at 570-422-3055.

**Mon., April 15, 6 - 9 p.m.** Leadership programming will be having a movie night from 6 - 9 p.m. in Linden Hall. The movie will be Gran Torino. There will be pizza, beverages and popcorn.

**Thurs., April 25, 8 p.m.** A\$AP Rocky Concert at the Sherman Theater.

Tickets on sale now for ESU students. Ticket prices are \$15 for ESU students. General public tickets will be available on April 3 for \$25 per ticket. For more information about the concert or tickets, please contact CAB at 570-422-3396 or the Office of Student Activities at 570-422-3055.

## Faculty & Staff

A representative from Great West, 457 Deferred Compensation Program, will be on campus in the Science and Technology Building, conference room 338 on the following dates and times:

- Tuesday, April 30 from 10 a.m. - 2 p.m.
- Friday, May 31 from 10 a.m. - 2 p.m.

Employees interested in scheduling a meeting should call or email Justen Yatko at 570-290-9576 or [justen.yatko@gwrs.com](mailto:justen.yatko@gwrs.com).

## Art, Music & Dance

**March 29 & 30, 7 p.m.**

Abeloff Center for the Performing Arts

**Spring Performance**

**Contemporary Dancers**

March 29 & 30 – General admission, \$5; Students/children/senior citizens \$3.

For information or ticket reservations, call 570-422-3761 or email [esuarts@esu.edu](mailto:esuarts@esu.edu).

Tickets will be available at the door.

**Wed., April 3, 4-6 p.m.**

Madelon Powers Gallery

**Reception for artists**

Open to the public at no cost.

For information, 570-422-3483 or [esuarts@esu.edu](mailto:esuarts@esu.edu).

**Exhibition held until April 19**

Madelon Powers Gallery

**Art Association All University Student Juried Art Exhibit**

Gallery hours: 11 a.m. - 7 p.m., Wednesday and Thursday, and 11 a.m.- 4 p.m., Monday, Tuesday and Friday.

Open to the public at no cost

For information, 570-422-3483 or [esuarts@esu.edu](mailto:esuarts@esu.edu).

**Wednesday, May 8, 7:30 p.m.**

Cecilia S. Cohen Recital Hall

Spring Choral Concert

Concert Choir

A Cappella Ensemble

James Maroney, director

General admission, \$3

Children, 12 and under and ESU students with ID, free.

Tickets at the door only. No advance sales.

Open to the public at no cost.

For information, 570-422-3483 or [esuarts@esu.edu](mailto:esuarts@esu.edu).

# Presidential Inauguration Week

*The public is invited to all events at no cost.*



## Monday, April 1

**A Wellness Walk Will be Held From Noon to 1 p.m. at Eiler-Martin Stadium.** President Marcia G. Welsh, Ph.D., and the WellU committee will take steps to promote wellness initiatives with a walk through campus. The event will begin at the College Circle by Stroud Hall and proceed to the Eiler-Martin football stadium. Water bottles will be distributed as supplies last.

**Engaged Scholarship: Bringing the Classroom to the Community, 2 to 4 p.m. in Lower Dansbury.** The ESU Service-Learning Initiative Committee will showcase engaged scholarship in an interactive panel discussion. Panelists will include faculty, students and community partners who have worked collaboratively on service-learning projects. They will share with the audience the benefits of service-learning and how it advances collaborative university-community partnerships, knowledge acquisition, civic engagement and scholarship.

**The Greater Pocono Chamber of Commerce Business Card Exchange Will be Held From 5:30 to 7:30 p.m. at the ESU Innovation Center.** This event is free for Chamber members and \$30 for non-members. For reservations, contact the Chamber of Commerce at 570-421-4433.

## Tuesday, April 2

**The Liztech Pin Reveal Will Take Place From 5 to 7 p.m. at The Gallery at Liztech.** All community and ESU community members are invited to join Dr. Welsh in the unveiling of the official ESU Presidential Inauguration Pin. This event is sponsored by the ESU Foundation. For more information about this event, contact the gallery at 570-424-5681.

**The Faculty Development and Research (FDR) Committee is Hosting a Major Grant Symposium Showcasing the Work of Two Recent Major Grant recipients From 7 to 9 p.m. in Lower Dansbury.** Major Grants are funded through the Office of the Provost, and the recipients will overview their projects and share how these awards have assisted in their development as faculty members at ESU.

**Fashion Your Future From 7 to 9 p.m. in the Keystone Room.** Students and faculty members will be on the runway modeling business attire. Come for the fashion show and stay for the food! See how you can be stylin' for the interview and career of your dreams. The fashion show will provide music, entertainment, prizes and more.

## Wednesday, April 3

**The Annual ESU Student Art Association Exhibit, Reception, and Award Ceremony Will Take Place From 4 to 6 p.m. in the Madelon Powers Gallery.** ESU students have submitted work in all media to compete for awards in several categories, including Best in Show. For more information on the exhibit or reception, contact the Fine and Performing Arts Events Line at 570-422-3483.

**The Theater Department Will Present East Meets West: Our Bridge to Shanghai to Demonstrate Musical and Theatrical Performances at 6 p.m. in the Dale Snow Theater.** Students of the Xie Jin Film and Television Arts College of Shanghai Normal University will be present. This event will showcase performance traditions from both the East and West.

**The Sterling Strauser Gallery Opening Will Take Place From 6 to 8 p.m. at the ESU Innovation Center.** This gallery features the works of artist Sterling Strauser who lived and painted in East Stroudsburg from 1928 to 1995. The Gallery was made possible thanks to a generous donation of 114 of Strauser's paintings by Grey and Linda Carter and family of McLean, Va. For more information and directions, please contact ESU's Division of Research and Economic Development at 570-422-7920.

## Thursday, April 4

**Student Research and Scholarly Activities Symposium Will Launch its First Annual Day of Presentations and Speakers Showcasing Student Research and Scholarly Activities From 10 a.m. to 4 p.m. in the Warren E. '55 and Sandra Hoeffner Science and Technology Center.** The day will conclude with a presentation by Kevin Quealy, who has helped create some of the New York Times' best-known graphics. The talk, titled Storytelling with Data: Information Graphics at the New York Times, will begin at 7 p.m. in the Abeloff Center for the Performing Arts.

**Great Expectations of Social Media: Is it Really Moving Us Forward? Will Take Place From 4 to 6 p.m. in Lower Dansbury.** During this presentation, panelists will explore issues of social media use related to traditional media use, the perception and reality of the power of social media, the rapid pace in which false information moves through the social media world, and how individuals make social media messages go viral.

## Friday, April 5

**The McMunn Planetarium Will Offer a Planetarium Show at 7 p.m. in the Warren E. '55 and Sandra Hoeffner Science and Technology Center.** The sky show is titled "The Stars of Spring" and describes what can be seen in the heavens during the spring months. The feature show is called "Passport to the Universe" and is narrated by two-time Academy Award winner Tom Hanks. Reservations are required due to limited seating. To reserve a seat online, visit [www.esu.edu/planetarium](http://www.esu.edu/planetarium). Reservations will be taken online starting at 8 a.m. on April 1. For more information, contact the McMunn Planetarium at [stardomes@po-box.esu.edu](mailto:stardomes@po-box.esu.edu).

Bulletin Submissions: Please submit all announcements to the Office of University Relations via email to [bulletin@esu.edu](mailto:bulletin@esu.edu). Announcements are limited to three consecutive bulletins. Right to edit reserved. If the public is invited at no cost/or cost, please note it in the announcement. Deadline for submission is 10 a.m. Monday and Thursday. Submissions received after the deadline will get published in the following issue. The bulletin can also be read at this website: [www.esu.edu/universitybulletin](http://www.esu.edu/universitybulletin).

For special accommodations, contact the event sponsor. 