



The University Bulletin

East Stroudsburg University
of Pennsylvania

A Member of the Pennsylvania
State System of Higher Education

A campus-wide publication issued each Tuesday and Friday

Tuesday, April 2, 2013

Announcements

Being An Active Learner Among New College Experiences (B.A.L.A.N.C.E.) Will Hold a Free Workshop April 4. Credit Cards and College Students, 2 - 2:50 p.m. in Beers Lecture Hall with presenter Karen DiBello, PSECU.

Students and Professional Colleagues: To help students prepare for the Inaugural Student Research and Scholarly Activity Symposium on April 4, the planning committee has arranged for a session on preparing effective academic posters and PowerPoint presentations. Darlene LaBar, MFA, associate professor of art, Luis Vidal, multi-media specialist, and Patricia Kennedy, J.D., Ph.D., associate professor of communication studies, will present the program and offer coaching. For more information, contact Dr. Kennedy at 570-422-3136, or pkennedy@esu.edu.

Preparing For An Interview, 2 - 3 p.m. Tues., April 2 in Stroud 220. Interviews are like taking exams: the better you prepare, the better you will perform and the more comfortable you will be. Learn how to prepare for an interview, how to research companies, what to wear, the different types of interviews, how to negotiate a salary and how to ease any interview anxiety. Also learn how to prepare for certain types of questions (e.g. behavioral questions). The goal is to help you present yourself in the best way possible. Sponsored by Career Development and Student Success.

What You Didn't Learn About the Interview...But Need to Know to Exceed Expectations, 3 p.m. Thurs. April 4 in Stroud 220. Presented by Carter McClure, manager, Business Accelerator Program and Career Development and Student Success. This entertaining presentation will introduce you to "power posing," theme music, room scanning, small talk, Oprah and Lil Wayne. These concepts and classics such as elevator pitches and homework will position you for the best interview ever.

A Gathering of Students from Nearly 20 Universities in Europe and the United States for Political Role-Playing at its Highest Level Will Take Place April 4 - 7 at Different Locations on Campus. The International European Union Simulation (Eurosims) is a rigorous four-day exercise that strives to enhance knowledge of the European Union (EU), international law, diplomatic protocol, and diplomatic procedures by negotiating real problems and issues presented to the delegates. This will be the largest and most diverse gathering of students and faculty in the history of ESU, and will include 18 universities, of which seven are from Europe, represented by 160 students and 25 faculty from 28 different nations. Student delegates will assume the role of policy makers and apply their knowledge and negotiating skills in discussions with other

participants. For more information on Eurosims 2013, please contact Johan Eliasson, Ph.D., at 570-422-3250 or by email at jeliasson@esu.edu.

A Paintball Event, 1 to 5 p.m. Sun., April 7 at Stony Acres. The cost is \$15 for ESU students and \$25 for non-students. Players will be given equipment and overalls to put over their clothes. Players will receive 200 paintballs at the start of the game, and can purchase additional rounds if wanted. After the game, there will be free food available! If you are interested in playing, please pre-register at the ticket sales desk in room 211 (top floor of the Union) by April 4! You may sign up for a ride to Stony Acres. If you prefer to drive, directions to Stony Acres and additional information can be found on facebook.com/stonyacres or esu.edu/stonyacres. For further assistance, please call 570-422-3334 or write to ehernande2@esu.edu.

President Marcia G. Welsh, Ph.D., Cordially Invites You to the Grand Opening of the ESU Student Veterans Center, 2 to 4 p.m. Tues., April 9 in Room 118 in Zimbar-Liljenstein Hall. A brief program will be followed by tours of the center and light refreshments. Information for veterans will be available. You can find more info at www.esu.edu/va.

The Dept. of Academic Enrichment and Learning; STAR Program is Accepting Applications for Student Peer Mentors for Summer 2013 and the 2013-2014 Academic Year. Peer mentoring is a service for STAR students at East Stroudsburg University. The program is supported by faculty and staff. Peer mentors provide help with college adjustment and dealing with personal, academic, and career concerns, and decision making. All of this is offered in a confidential, non-judgmental environment. **Time Commitment:** 10 hours per week for the academic year. **Academic Requirements:** Minimum GPA of 2.8 and up and a minimum 30 earned credit hours. **Application deadline:** April 12. All application materials can be picked up and returned to The Learning Center, Rosenkrans East, Room 21.

A Discussion Celebrating the 50th Anniversary of the Rolling Stones, 7 - 9 p.m. Sat., May 4 in Stroud Hall, Room 117. Rob McKenzie, Distinguished Professor of Communication Studies and host of the "Stones Hour" on WESS Radio (90.3 FM), Tuesdays from 6 - 7 p.m., will lead a discussion about the Stones, showing concert footage and playing songs and unique song versions from the past 50 years. There will be a special focus on Keith Richards. Audience participation will be invited. More information can be obtained by emailing mckenzie@esu.edu.

ESU Freshmen and Seniors – Watch Your ESU Email for an Invitation to Take The National Survey of Student Engagement. This online survey is an opportunity for you to describe your experiences at ESU so far. ESU wants to know

what you think! Complete the survey and be entered into a weekly drawing to win \$50. **Weekly Winners:** Congratulations to Maegan Mostellar, Melvin Arcangel, Kailey Ragard, and Corey Happel, Nicholas Scalzo, and Mikhail McCalla. For more information, call 570-422-3574.

Hlth 330 Professional Practice in Health Education, (CRN 91255) is a Two Credit Course That Will be Offered Wednesdays from 7 to 9 p.m. The course will include lectures, discussions and case study analysis covering health coaching. In the spring, students will have the opportunity to work at Pocono Medical Center as a health coach. The students will be provided with all the required reading materials. For more information, please contact: Alberto Cardelle, Ph.D., ESU Health Studies Department, 570-422-3702 or acardelle@esu.edu or Gregory Dwyer, Ph.D., ESU Exercise Science Department, 570-422-3103 or gdwyer@esu.edu.

The Dept. of Academic Enrichment and Learning; STAR Program is Accepting Applications for Student Peer Mentors for Summer 2013 and the 2013-2014 Academic Year. Peer mentoring is a service for STAR students at East Stroudsburg University. The program is supported by faculty and staff. Peer mentors provide help with college adjustment and dealing with personal, academic, and career concerns, and decision making. All of this is offered in a confidential, non-judgmental environment. Time Commitment: 10 hours per week for the academic year. Academic Requirements: Minimum GPA of 2.8 and up and a minimum 30 earned credit hours. Application deadline: April 12. All application materials can be picked up and returned to The Learning Center, Rosenkrans East, Room 21.

Student Activities

- Tues., April 2, 9 p.m.** Musicians Devon and Athenia Henderson, Dansbury Commons www.dnasmusic.com
- Fri., April 5, 9 p.m.** Customized Pillowcases
Dansbury Commons
- Tues., April 9, 7 p.m.** PRIDE Drag Show
Keystone Room
- Tues., April 9, 9 p.m.** Musician, Billy Bauer
Dansbury Commons
- Sun., April 14** Bus Trip to NYC –Tour of NBC Studios in Times Square

The bus will depart ESU from the Warren E. '55 and Sandra Hoeffner Science and Technology Center at **9 a.m.** and return to campus about **9:30 p.m.** The cost is \$25 for ESU students and \$40 for guests. The Campus Activities Board (CAB) sponsors the event. For more information, please contact CAB at 570-422-3396 or the Office of Student Activities at 570-422-3055.

Mon., April 15, 6 - 9 p.m. Leadership programming will be having a movie night from 6 - 9 p.m. in Linden Hall. The movie will be Gran Torino. There will be pizza, beverages and popcorn.

Thurs., April 25, 8 p.m. A\$AP Rocky Concert at the Sherman Theater.

Tickets on sale now for ESU students. Ticket prices are \$15 for ESU students. General public tickets will be available on April 3 for \$25 per ticket. For more information about the concert or tickets, please contact CAB at 570-422-3396 or the Office of

Student Activities at 570-422-3055.

Faculty & Staff

Save Money - Take the PEBTF Get Healthy Annual Health Assessment Before April 22! Earn the annual 50% waiver on your health benefits contribution. As an employee who is enrolled in PEBTF health benefits, you will contribute 3% of your annual base salary through biweekly employee contributions unless you reduce this amount by 50% (an average annual savings of \$750) by participating in the Get Healthy Program. In order to qualify, you and your spouse/domestic partner, if covered on your PEBTF medical plan or supplemental benefits (prescription drug, vision, dental and hearing aid plans) must take a health assessment.

It's easy! Complete the required assessment online in about 15 minutes. Go to www.pebtf.org. Select the Get Healthy logo on the right side of the home page. Select the "Take the Health Assessment" button. Follow the instructions. You can find an online tutorial at www.pebtf.org if you want more information. Simply select the Get Healthy logo and then choose the "Get Healthy Health Assessment Tutorial."

Art, Music & Dance

Wed., April 3, 4-6 p.m.

Madelon Powers Gallery

Reception for artists

Open to the public at no cost.

For information, 570-422-3483 or esuarts@esu.edu.

Exhibition held until April 19

Madelon Powers Gallery

Art Association All University Student Juried Art Exhibit

Gallery hours: 11 a.m. - 7 p.m., Wednesday and Thursday, and 11 a.m.- 4 p.m., Monday, Tuesday and Friday.

Open to the public at no cost

For information, 570-422-3483 or esuarts@esu.edu.

Friday, April 19, 7:30 p.m.

Cecilia S. Cohen Recital Hall

Senior Recital

Paula Dixon, soprano

Open to the public at no cost.

For information, 570-422-3483 or esuarts@esu.edu.

Friday, April 26, 7:30 p.m.

Cecilia S. Cohen Recital Hall

Senior Recital

Erica Mendez, soprano

Open to the public at no cost.

For information, 570-422-3483 or esuarts@esu.edu.

Saturday, April 27, 5 p.m.

Cecilia S. Cohen Recital Hall

Spring Gospel Concert

Featuring ESU's Voices of Triumph Gospel Choir

Open to the public at no cost

For information, call the Office of Multicultural Affairs at 570-422-3896.

Courses Pending Approval by the University-Wide

Curriculum Committee. Descriptions are available upon request in the office of the committee chair in the English Department (Stroud 309). Address questions within 10 university calendar days after first appearance.

Additions:

SPED 579 Legal and Ethical Aspects in Professional Applied Behavior Analysis (3:3:0)

Changes:

EXSC 286 Early Internship (change in pre-reqs.)
 EXSC 486 Field Experience and Internship (change in pre-reqs.)
 HLTH 442 Human Sexuality and Reproductive Health (change in title, des., pre-req.)
 HLTH 470 Global Public Health (change in title)
 HLTH 542 Human Sexuality and Reproductive Health (change in title, des., pre-req.)
 SPPA 361 Psycholinguistics (change in pre-req.)
 SPPA 586 Advanced Clinical Externship (change in code)
 MCOM 464 Digital Media and Technologies Projects (change in title)
 MCOM 495 Seminar in Digital Media and Technologies (change in title, des.)
 SPED 574 Applied Behavior Analysis Principles I (addition of DE)
 SPED 576 Research Problems in Special Education (addition of DE)
 SPED 578 Organizational Behavior Management (addition of DE)

Deletions:

SPPA 561 Diagnostic Practicum (3:3:0)

Change in Program:

B.S. Public Health—Community Health (change in # of credit, req. courses, co-reqs, add reqs.)
 B.S. Public Health—Health Services Administration (change in # of credit, req. courses, co-reqs, add reqs.)
 M.S. Speech Language Pathology (change in req. courses)
 Applied Behavior Analysis (change in # of credits, req courses, addition of DE)

Presidential Inauguration Week

The public is invited to all events at no cost.

Tuesday, April 2

The Liztech Pin Reveal Will Take Place From 5 to 7 p.m. at The Gallery at Liztech. All community and ESU community members are invited to join Dr. Welsh in the unveiling of the official ESU Presidential Inauguration Pin. This event is sponsored by the ESU Foundation. For more information about this event, contact the gallery at 570-424-5681.

The Faculty Development and Research (FDR) Committee is Hosting a Major Grant Symposium Showcasing the Work of Two Recent Major Grant recipients From 7 to 9 p.m. in Lower Dansbury. Major Grants are funded through the Office of the Provost, and the recipients will overview their projects and share how these awards have assisted in their development as faculty members at ESU.

Fashion Your Future From 7 to 9 p.m. in the Keystone Room. Students and faculty members will be on the runway modeling business attire. Come for the fashion show and stay for the food! See how you can be stylin' for the interview and career of your dreams. The fashion show will provide music, entertainment, prizes and more.

Wednesday, April 3

The Annual ESU Student Art Association Exhibit, Reception,

and Award Ceremony Will Take Place From 4 to 6 p.m. in the Madelon Powers Gallery. ESU students have submitted work in all media to compete for awards in several categories, including Best in Show. For more information on the exhibit or reception, contact the Fine and Performing Arts Events Line at 570-422-3483.

The Theater Department Will Present East Meets West: Our Bridge to Shanghai to Demonstrate Musical and Theatrical Performances at 6 p.m. in the Dale Snow Theater. Students of the Xie Jin Film and Television Arts College of Shanghai Normal University will be present. This event will showcase performance traditions from both the East and West.

The Sterling Strauser Gallery Opening Will Take Place From 6 to 8 p.m. at the ESU Innovation Center. This gallery features the works of artist Sterling Strauser who lived and painted in East Stroudsburg from 1928 to 1995. The Gallery was made possible thanks to a generous donation of 114 of Strauser's paintings by Grey and Linda Carter and family of McLean, Va. For more information and directions, please contact ESU's Division of Research and Economic Development at 570-422-7920.

Thursday, April 4

Student Research and Scholarly Activities Symposium Will Launch its First Annual Day of Presentations and Speakers Showcasing Student Research and Scholarly Activities From 10 a.m. to 4 p.m. in the Warren E. '55 and Sandra Hoeffner Science and Technology Center. The day will conclude with a presentation by Kevin Quealy, who has helped create some of the New York Times' best-known graphics. The talk, titled Storytelling with Data: Information Graphics at the New York Times, will begin at 7 p.m. in the Abeloff Center for the Performing Arts.

Great Expectations of Social Media: Is it Really Moving Us Forward? Will Take Place From 4 to 6 p.m. in Lower Dansbury. During this presentation, panelists will explore issues of social media use related to traditional media use, the perception and reality of the power of social media, the rapid pace in which false information moves through the social media world, and how individuals make social media messages go viral.

Friday, April 5

The McMunn Planetarium Will Offer a Planetarium Show at 7 p.m. in the Warren E. '55 and Sandra Hoeffner Science and Technology Center. The sky show is titled "The Stars of Spring" and describes what can be seen in the heavens during the spring months. The feature show is called "Passport to the Universe" and is narrated by two-time Academy Award winner Tom Hanks. Reservations are required due to limited seating. To reserve a seat online, visit www.esu.edu/planetarium. Reservations will be taken online starting at 8 a.m. on April 1. For more information, contact the McMunn Planetarium at stardomes@po-box.esu.edu.

Bulletin Submissions: Please submit all announcements to the Office of University Relations via email to bulletin@esu.edu. Announcements are limited to three consecutive bulletins. Right to edit reserved. If the public is invited at no cost/or cost, please note it in the announcement. Deadline for submission is 10 a.m. Monday and Thursday. Submissions received after the deadline will get published in the following issue. The bulletin can also be read at this website: www.esu.edu/universitybulletin.

For special accommodations, contact the event sponsor. 